

Discover a New American Dream

*For the Loeckens, a mission trip meant to change
the lives of others ended up changing theirs.*

Jay and Beth Loecken were an ordinary family searching for meaning in their lives while living the American Dream. They owned their dream house, drove nice cars, and from the outside seemed to have all they needed. Yet something kept pulling at them—a stirring, a sense that they were being called to a greater purpose in life. They couldn't escape the feeling that there was more to life than the relentless pursuit of material possessions.

In *Passion to Action: How God Uses Ordinary People in Extraordinary Ways*, the Loeckens share the remarkable story of how they rediscovered another dream and how it turned their life upside down and fulfilled them more than they ever thought possible. It will inspire readers to discover their own passions and put them into action.

In the summer of 2007, the Loeckens headed to Africa on a mission trip with three of their four children. That trip changed their lives. When they returned home to their comfortable lifestyle, they all knew they wanted something more. In April of 2008, the family made the daring decision to sell their home, purchase an RV, and begin traveling the country serving communities in need: crushing cans for a senior center in McCall, Idaho, cleaning used books for a program in Portland, Oregon, and serving meals at the Rescue Mission in Salt Lake City, Utah.

“Being in Africa gave us a true and new understanding of what it means to have a sense of community. The people we met and mingled with for those two weeks really rely on one another. They work together and share everything and don't just think about themselves. They instinctively put others first,” says Jay. Upon returning home, the family realized that they had abandoned their dreams, so they made a u-turn, deciding to recreate what they had found on the other side of the world: purpose, joy, simplicity, and service.

The Loeckens knew they were not just called to live their dream, but to encourage others to do the same through their Passion to Action ministry. Their mission is to inspire others, empower them with tools and resources, and mobilize them to put their faith into action. While reading their story, including excerpts from their children (Ben, Bekah, Abigail, and Noah), readers will witness remarkable courage and see how far God can lead us to places we never imagined. Their book includes ten challenges for readers to complete on their own, such as identifying their passion, conquering fears, and helping someone who is different than them.

Passion to Action is more than just a story about the Loecken family; it is a movement that encourages action in discovering one's life passion and beginning to live it. According to Beth, “There is a God-given dream in each of us. That dream looks different for every person, but it is definitely there. For some, perhaps the dream is to write a novel, compete in a marathon, or work with disadvantaged kids. Deep down, we all have a dream. But sadly, most people will never act on it.”

***Passion to Action: How God Uses Ordinary People in Extraordinary Ways* by
Jay and Beth Loecken**

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To watch videos and find out more about Passion to Action,
visit: <http://passiontoaction.org>.

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